

ORDER	LUXURY	PREMIUM	Trend Setter	OFF-THE-RACK
-------	--------	---------	--------------	--------------

**Off The Rack:** Fast fashion.

**Trend Setter:** Of a premium quality or trending brand but less expensive than Premium or Designer.

**Premium:** Well made clothing, ethically made, good quality and emerging independent brands.

**Designer:** Clothes that are made with the finest fabric with no compromise on quality + names/designs are instantly recognizable.

<b>A</b>	Acne Studio Add Adrienne Papell Alaia Alberta Ferretti Alessandro Dell' Acqua Alexander McQueen Alexis Alex Perry Alexzander Wang Altuzarra Alysi Anne Fontaine Anya Hindmarch Aquazzura Armani	A.L.C A.P.C Ace & Jig AG Alamour Alex Mill Alice and Olivia Alice Mccall All Mankind All Saints ALO Ami Amiri Amo Ancient Greek Sandals Anine Bing Ann Demeulemeester AntikBatik Apiece Apart Apolis Araminta James Armani Exchange Asha Aspiga ASTR the label Autumn Cashmere AYR	& Other Stories ATM	Abercrombie & Fitch A Byer Accessorize Adidas Aerie Aéropostale Aglini Alfred Dunner Ali Ro Alpha Studio American Apparel American Eagle A New Day Ann Taylor Annarita N. Anne Klein Anthropologie Asics Asos Athleta Atmosphere August Silk
<b>B</b>	Badgley Midgley Balenciaga Balmain Bottega Veneta Bulgari Burberry	Ba&sh Bailey 44 Bally Banjaan Basler BCBG Beachgold Bec & Bridge Bella Dahl Bembien Beyond Yoga Bound by Bond Eye Brochu Walker Bulova	Birkenstock	Babaton Banana Republic Barbara Germit BB Dakota BCBG BDG Bebe Bella Daul Billabong Bishop & Young Blank NYC Boden Boohoo Brooks Brothers
<b>C</b>	Cartier Cavalli Celine Chanel Chloé Christian Louboutin	*any Cashmere fabric* Calvin Klein Calypso St Barths Cami NYC Camilla Carolina K Carrie Forbes Cerruti Chan Luu Chelsea Theodore Ciao lucca Cinq a sept	COS Corey Lynn Calter	Cable & Gauge Cache California Dynasty Cape Robbin Champion Clara SunWoo Columbia Connected Cooper & Ella COS Custo C Wonder

ORDER	LUXURY	PREMIUM	Trend Setter	OFF-THE-RACK
-------	--------	---------	--------------	--------------

		Citizens Citizens of Humanity Clare V Clarks Cleobella Cleonie Swim Club Monaco Coach Cole Haan Comme de Garcons Converse Coolchange Cosabella CQY Cult Gaia Cupcakes & Cashmere Current Elliot Cynthia Rowley		
<b>D</b>	David Yurman Diane Von Furstenburg Dior Dodo Bar Dolce & Gabbana	Denimist Desigual DKNY DL 1961 Donni Dragon		Dash Derek Heart Diesel Dolce Vita Donna Karan Donna Morgan Donna Ricco Dooney Burke Dorothy Perkins Dune Dunnes Dylan Rose
<b>E</b>	EF Collection Elie Saab Emilio Pucci Escada Etro	Eberjey Eileen Fisher Electric & Rose Elizabeth + James Ella Moss Enzo Costa Equipment Equipment Femme Essentiel Antwerp Eugenia Kim Eve Gravel	Electric + Rose Eliza J Essential	Elle Tahari Ellen Tracy Express Emma James Entro Everlane
<b>F</b>	Fendi Foundrae Furla	Faithfull the Brand Farm Rio Firth For Love and Lemons Frame Frank & Eileen Frankies Bikinis	Free People Frye	Fashion Nova Fat Face Fila Floreat Flying Monkey Forever 21 Fossil French Connection
<b>G</b>	Givenchy Gucci Guy Laroche	Ganni Gigi Clozeau Girlfriend Collective Golde Golden Goose Goldsign Guy Laroche		G Shock Gant GAP George Glamorous Gracia Great Plains Guess Gypsy

ORDER	LUXURY	PREMIUM	Trend Setter	OFF-THE-RACK
-------	--------	---------	--------------	--------------

<b>H</b>	Halston Hermes Herve Legere Hudson Hugo Boss	Halston Heritage Hat Attack Heidi Klein Helmut Lang Heroine Sport Hunza G Hutch	House of CB	H&M Havianas Herschel Hill House Hobbs
<b>I</b>	Isabel Marant	I Stole my Boyfriend's Shirt Illesteva Isabel Marant Etoile IRO		Ichi Antquito
<b>J</b>	Jacquemus Jason Wu Jill Sander Jimmy Choo Joseph Junya Watanabe JW Anderson	J Brand J Jill J McLaughlin Jaeger James Jeans James Perse Janessa Leone JK Jacques Joes Jeans Joie Joseph Ribkoff Juliet Dunn	Jane Post	J. Crew Jack Rogers Jack Wills Jet Set Jigsaw Joan Vass Joe Fresh John Lewis Joules Juicy Couture
<b>K</b>	Khaite	K. Jaques Karen Walker Kate Spade Kay Unger Koral		Karen Kane Karen Millen Kendall + Kylie Kenneth Cole Kensie Kimchi Blu Kipling Krazy Larry Kut
<b>L</b>	La Perla Loewe Louboutin Louis Vuitton Luisa Spagnoli	L'Agence Lacoste Lafayette 148 Lele Sadoughi Lemlem Lilly Pulitzer Lingua franca Little Tienda LK Bennett Lost + Wander Loeffler Randall LongChamp Lovers + Friends Love Moschino Love ShackFancy LSpace Lululemon Lulu's		La Blanca Land Lands End Lee Lemon Leo + Sage Levi's Liz Claiborne Lost + Wander Lou and Gray Louise et Cie Love and Lore Love Tree Lucky Brand
<b>M</b>	Mackage Maison Margiela Malone Souliers Manolo Blahnik Marchesa Marc Jacobs Marni Max Mara	M Missoni Machete Madewell Maison Margiela Maje Manuelle Guibal Mar Y Sol Mara Hoffman	Mango Manuel Canovas Massimo Dutti Maurie + Eve	Maggy London Marciano Mauve Mavi Max & Cleo Merci Merona Mint Velvet

ORDER	LUXURY	PREMIUM	Trend Setter	OFF-THE-RACK
	Me&Em Missoni Moncler Mui Mui Mulberry	Marysia Massimo Dutti Mate the Label Matta Maeve Melissa Melissa Obadash MGM Michael Kors Michael Stars Michi Miguelina Mille Milly Mirth Misa Miss Selfridge Monrow Moschino Mother		Mink Pink Miss Selfridge Missguided Mossimo My Michelle
<b>N</b>	Needle and Thread Nicholas Kirkwood No. 21	Natalie Martin Nation ltd Nicholas Nicole Miller Nili Lotan No. 6 Norma Kamali NSF		Naf Naf Nanette Lapore Nasty Gal New Balance New Look New York & Co Next Nic & Zoe Nike No Label NYDJ Jeans
<b>O</b>	Off White Omega Oscar De La Renta	Olivia Von Halle Ozma	Olivaceous ON	Oasis Old Navy Oliver Bonas One September
<b>P</b>	Paul Smith Philip Lim Philosophy Pierre Cardin Prada Preen Pretty Ballerinas Proenza Shoeler	Paige Paris Texas Parker Parker Smith Paul & Joe Per Una Perry Ellis Phase Eight Philosophy Pietsie Pitusa PQ Swim Posse		PINK Pink Rose Pretty Little Thing Primark PUMA
<b>Q</b>			QC	Quiksilver
<b>R</b>	Retrofete Rick Owens Roberto Cavelli Rolex	Rachel Comey Rachel Pally Rachel Zoe Rag & Bone Rails Rains Ralph Lauren Ramy Brook Ray Bans		Rebecca Elliot Reebok River Island Roller Rabbit Roxy

ORDER	LUXURY	PREMIUM	Trend Setter	OFF-THE-RACK
-------	--------	---------	--------------	--------------

		Rebecca Minkoff Rebecca Roller Rabbit Rebecca Taylor Red Valentino Reformation Reiss Rejina Pyo Rhode Rixo		
<b>S</b>	Saint Laurent Salvatore Feragamo Self-Portrait St. John Stella Mcartney Suzan Kalan	7 For All Mankind 9Seed Saloni Sandro Saylor Schutz Scotch & Soda SEA Nyc Seafolly See by Chloe Senso Sergio Rossi Sezane Shona Joy Shoshana Simon Miller Sister jane Skin Sleeper Spiritual Gangster Splendid Sport Max Code St Agni Staud Stella McCartney STS (Sail To Sable) Subtle Studio Sue Wang Sundry Suzy Chin Sweaty Betty		S. Levine Sam Edelman Sanctuary Shein Silence & Noise Sisley Skechers Soludos Stefanel Steve Madden Stuart Weitzman Superdry Susan Monaco
<b>T</b>	Tods Tom Ford Tory Burch The Row	Ted Baker The Great The North Face The Row Theory Tibi Tracy Reese Trina Turk True Religion	Telfar	Tabs Tahari Talbots Terra & Sky The Limited Timberland Time and Tru TJD Tommy Hilfiger TopShop Tribal Trussardi Tu Tulula Turo
<b>U</b>		Ulla Johnson	UGG	Under Armour Uniqlo Universal Thread

ORDER	LUXURY	PREMIUM	Trend Setter	OFF-THE-RACK
-------	--------	---------	--------------	--------------

				Urban Outfitters
<b>V</b>	Valentino Valentino Garavani Velvet Vera Wang Versace Victoria Beckham Vince Vivianne Westwood Vivien Tam	Vanessa Bruno Veja Velvet Veronica Beard Vicini Vince	Vilagallo	Vans Victoria's Secret Vince Camuto Vineyard Vines Vera Bradley
<b>W</b>	Wiggy Kit	Wandler Warehouse Whistles White & Warren Wildfox Wilfred Wolford		Who What Wear
<b>X</b>		Xirena		Xhilaration XOXO
<b>Y</b>	YSL	Year of Ours Young Fabulous & Broke	Yumi Kim	YRI
<b>Z</b>	Zac Posen Zadig & Voltaire Zimmerman	Zac Posen	Zac + Rachel	Zara Z Supply